



CALSSA LOBBY DAY & INFO FAIR SPONSORSHIP OPPORTUNITIES

February 28, 2024



CALSSA Lobby Day & Info Fair

State Capitol, West Lawn • 8 AM - 6 PM

Our Solar & Storage Lobby Day is the chance for our industry to go on the offensive, bringing hundreds of solar businesses and workers across the state to meet face-to-face with lawmakers who directly affect our jobs and businesses. This year's event will include a booth fair under a large tent on the Capitol's West Lawn, offering you and your team B2B networking opportunities, designed to make the most of your day in Sacramento. Come be a part of this historic event and help create a brighter future for our industry! Light breakfast, boxed lunch and happy hour included.

Sponsorship Options

Tabling Sponsor - \$2,500

Get your brand in front of some of California's most important solar businesses as well as lawmakers, influencers and the general public on the west lawn of the Capitol.

Gold Sponsor + Meals - \$5,000

Be one of our premier sponsors! Show your support and get your brand out there. We will be offering attendees a light breakfast and boxed lunches. Your logo will be included on all signage and promotions for the event, plus special signage for both meals. You will also get a tabling spot! The gold sponsor is also welcome to bring swag items to give away to attendees during breakfast and lunch.

Platinum Sponsor + Happy Hour - \$7,500

Show your support and get your brand out there with our top logo spot. As our top sponsor you will get a premium tabling spot and you will be our happy hour sponsor. After our day at the Capitol, attendees can sip a cold drink and mingle with fellow attendees, all thanks to you! Your logo will get top billing on all signage and promotions for the event, plus special signage for the happy hour. The platinum sponsor is also welcome to bring swag items to give away to attendees during happy hour.

Interested in sponsoring?

Contact Josh Buswell-Charkow: josh@calssa.org | (407) 620-8512